NCSEM 2K21 - Department of Management Studies
Oral Presentation Schedule

Day 1: 08/7/2021 (Thursday)

S.No	Paper ID	Time of Presentation	Title of the Papers
			Webinar from 12.00 noon to 1.00pm
1	NCMBA20	1.00 – 1.15 pm	ROLE OF ACADEMIC PERFORMANCE INDICATORS IN QUALITY ENHANCEMENT OF FACULTY IN HIGHER EDUCATION INSTITUTIONS Sneha S Rai
2	NCMBA21	1.15 – 1.30pm	A STUDY ON ONLINE CUSTOMER RETENTION MANAGEMENT WITH REFERENCE TO GOOGLE PAY USERS Dr R V Dhanalakshmi1, Ms Lincy Joykutty2
3	NCMBA10	1.30 – 1.45pm	PERFORMANCE OF RECRUITMENT AND SELECTION AT FIRST ADVANTAGE GLOBAL OPERATING CENTER, BANGALORE. Irene Reji1, Dr. K Tharaka Rami Reddy2
4	NCMBA11	1.45 – 2.00pm	A STUDY ON WORKLIFE BALANCE OF AN EMPLOYEES S. Abhinaya Sindhu1, Ms. A Sahana2
5	NCMBA12	2.00 – 2.15pm	TECHNICAL AND FUNDAMENTAL ANALYSIS OF INTERNATIONAL COMMODITIES AND CFD MARKETS Steffi Thomas1, Ms. A Sahana2
6	NCMBA13	2.15 – 2.45pm	THE STUDY ON OPERATING COST MANAGEMENT Pavithra V K1, Ms. A Sahana2
7	NCMBA14	2.45 – 3.00 pm	A STUDY ON CUSTOMER PREFERENCES IN CHOOSING BIG BAZAAR AT RAJAJINAGAR, BANGALORE Kruti Kulkarni 1, Dr. M Kathiravan2
8	NCMBA15	3.00 – 3.15 pm	THE EFFECTIVENESS OF DIGITAL TRANSFORMATION IN HR ON ORGANIZATIONAL PERFORMANCE AT MISTRAL SOLUTIONS PRIVATE LIMITED Varshitha K B 1, Dr. M Kathiravan2
9	NCMBA16	3.15 – 3.30 pm	A STUDY ON WELFARE FACILITIES AND ITS IMPACT ON WOMEN EMPLOYEE PERFORMANCE TOWARDS ORGANIZATION Kavitha R K 1, Dr. M Kathiravan2
10	NCMBA17	3.30 – 3.45pm	ESSENTIAL OF TRAINING AND DEVELOPMENT AT SANDHAR HAN SHIN AUTOMOTIVE TECHNOLOGIES PRIVET LIMITED Lakshmi S1, Dr. M Kathiravan2
11	NCMBA18	3.45 – 4.00pm	A STUDY ON ANALYSIS OF ASSETS AND LIABILITY MANAGEMENT Sneha S1, Dr. M Kathiravan2

Day 2: 09/7/2020 (Friday)

S.No	Paper ID	Time of Presentation	Title of the Papers
1	NCMBA01	9.45 – 10.00 am	A STUDY ON CUSTOMER PERCEPTION ON PRODUCTS AND VISUAL MERCHANDISING AT FOREST ESSENTIALS STORE, INDRANAGAR- BENGALURU Chaitra A1, Dr. R V Dhanalakshmi2
2	NCMBA02	10.00 – 10.15 am	A STUDY ON EMPLOYEE SATISFACTION ON SAFETY AND WELFARE MEASURES AT PUNITH CREATION UNIT -1, BANGALORE Manasa K M 1, Dr. R V Dhanalakshmi2
3	NCMBA03	10.15 – 10.30am	A STUDY ON WORKING CAPITAL MANAGEMENT AT BAMUL, BENGALURU Chandana C 1, Dr. R V Dhanalakshmi2
4	NCMBA04	10.30 – 10.45am	EMPLOYEE PERFORMANCE APPRAISAL Anitha R 1, Dr. R V Dhanalakshmi2
5	NCMBA05	10.45 – 11.00 am	A STUDY ON EMPLOYEE TRAINING AND DEVELOPMENT AT (BAMUL) BENGALURU Ashwini G H 1, Dr. R V Dhanalakshmi2
			Webinar from 11.30am to 12.30 pm

6	**NCMBA06**	**1.15 – 1.30pm**	**A STUDY ON FINANCIAL PERFORMANCE OF STATE BANK OF INDIA** **Gnanashekhara Reddy1 Dr. K Tharaka Rami Reddy2**
7	**NCMBA07**	**1.30 – 1.45pm**	**A STUDY ON STRESS MANAGEMENT** **Dhanusha H M1 Dr. K Tharaka Rami Reddy2**
8	**NCMBA08**	**1.45 – 2.00pm**	**A STUDY ON EMPLOYEE BENEFITS AND ITS IMPACT ON EMPLOYEE MORALE** **Deepika S Sarapuri1 Dr. K Tharaka Rami Reddy2**
9	**NCMBA09**	**2.00 – 2.15 pm**	**A STUDY ON MEASURING THE EFFECTIVENESS OF DIGITAL MARKETING AT USPL AIRLABS PVT LTD** **Hemalatha M1 Dr. K Tharaka Rami Reddy2**
10	**NCMBA19**	**2.15 – 2.45pm**	**EMPLOYEE SATISFACTION TOWARDS WORK ENVIRONMENT IN GARMENT INDUSTY WITH REFERENCE TO MAHAVEER CLOTHING, BENGALURU** **Dilip M1, Dr. K Tharaka Rami Reddy2**